

Bentham's Rhyme
(for the legislators)

PHI 300
(Erion)

Intense, long, certain, speedy, fruitful, pure -
Such marks in *pleasures* and in *pains* endure.
Such pleasures seek if *private* be thy end;
If it be *public*, wide let them extend.
Such *pains* avoid, whichever be thy view;
If pains *must* come, let them *extend* to few.

(Introduction to the Principles IV.II)