

**MEDAILLE COLLEGE  
AGASSIZ CIRCLE  
BUFFALO, NEW YORK**

**COURSE OUTLINE**

**Program:** Humanities  
**Course Number:** ART 230  
**Course Title:** Two-Dimensional Design  
**Number of Credits:** 3  
**Prerequisites:** None

**A. Catalog Description of Course:**

An introductory studio course in which students use the basic elements of art (Line, Shape, Value, Color, Texture, and Space) to learn the language of visual organization.

**B. Goals:**

To develop creative abilities and perceptual skills.  
To promote design awareness.

**C. Objectives:**

Students will be able to apply principles of two-dimensional design to practically solve design problems relating to line, shape, value, color, texture, and space.

**D. Outline of Course Content:**

**1. Line**

- a. Definition (direction, measure, quality)
- b. Line and Expression
- c. Line, Outline, and Contour
- d. Line and Value

**2. Shape**

- a. Kinds of Shape
- b. Shape and Volume
- c. Figure/Ground
- d. Closure

**3. Value**

- a. Perception and Relativity of Value
- b. Chiaroscuro Modelling
- c. Value in Various Media

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**Outline of Course Content: (continued)**

- 4. Color
  - a. Definition (hue, value, intensity)
  - b. Organization of 12-part color-wheel
  - c. Color Relativity
  - d. Color Harmony

- 5. Texture
  - a. Actual Texture
  - b. Simulated Texture
  - c. Texture in art and design

- 6. Space
  - a. Representing space in two-dimensions
    - i. Overlap
    - ii. Relative apparent size
    - iii. Relative position in field
    - iv. Light and shadow
    - v. Aerial perspective
  - b. Linear perspective

**E. Suggested Texts:**

Ocvirk, Stinson, Wigg & Bone. Art Fundamentals: Theory and Practice. (6<sup>th</sup> edition)

Wm. C. Brown, 1990.

**F. Suggested Modes, Media, and Techniques of Instruction:**

Two-dimensional design concepts and techniques will be presented in the form of lectures and demonstrations. Students will be given project assignments which will be discussed in critiques upon their completion.

The attached list provides an example of the basic art materials students are required to purchase.

**G. Instructor References:**

**Albers, Josef. Interaction of Color. Yale University Press, 1975.**

**Anderson, Donald M. Elements of Design. New York, Holt Rinehart and Winston, 1961.**

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**Instructor References: (continued)**

**Amheim, Rudolf. Art and Visual Perception. Berkeley, University of California Press, 1954.**

**Bevlin, Marjorie E. Design Through Discovery. New York, Holt Rinehart and Winston, 1980.**

**Itten, Johannes. The Art of Color. New York, Van Nostrand Rheinhold, 1970.**

**\_\_\_\_\_. Design and Form. New York, Van Nostrand Rheinhold, 1975.**

**Johnson, Mary Frisbee. Visual Workouts. Prentice-Hall, 1983.**

**Lauer, David. Design Basics. New York, Holt Rinehart and Winston, 1979.**

**McKim, R. Experiencing in Visual Thinking. Monterey, CA. Brooks/Cole Publishing, 1972.**

**Ocvirk, Otto G., et. al. Art Fundamentals: Theory and Practice. Fifth Edition, 1985.**

**Scott, Robert G. Design Fundamentals. New York, McGraw Hill, 1951.**

**Williamson, Samuel J. and Cummins, Herman Z. Light and Color in Nature and Art. New York, Wiley, 1983.**

**Wong, Wuciers. Principles of Three-Dimensional Design. New York, Van Nostrand Rheinhold, 1977.**

**ART 230 TWO-DIMENSIONAL DESIGN**

**MATERIALS LIST**

- 18" x 24" Drawing paper pad (Strathmore 400 or equivalent)
- Notebook for out of class assignments and/or class notes
- Metal ruler (24" or 36" or meter)
- Drawing pencils, 2H and 2B
- Eraser, white plastic or pink pearl
- Black ink pen with fine or medium fine point
- India ink
- Bamboo brush
- Acrylic (nylon) bristle brushes: at least one flat (#8 or #10) and one round (#6 or #8)
- X-acto knife and replacement blades (such as No. 1 knife and #11 blades)
- Masking tape, 3/4" width
- White glue or rubber cement
- Palette
- Portfolio, at least 20" x 26"

**- Empty coffee cans**

**- T-square, triangle, compass, palette knife, and smock are optional**

**- Medaille College will provide acrylic paint for color and value problems**